Workshop #1 – Title Page Fundamentals

Title Pages highlight the importance of your exhibit. If you have not done a good job explaining the purpose of your exhibit, how can you expect those interested in your work to understand the story? Be sure to mention what important information you have discovered during your research.

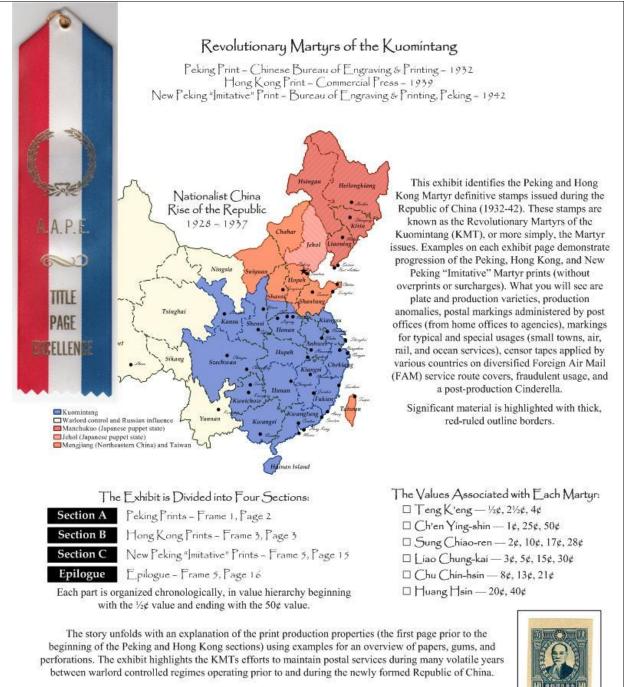
Those who study your exhibit should not be expected to know anything about it. If you don't help audiences associate items from your exhibit with important aspects of your research, your efforts may not be properly rewarded.

The Title Page provides three key elements for your exhibit:

- 1) It explains the exhibit's significance, with statements that validate the material, which should have importance and be completely covered.
- 2) It should identify selective items of importance.
- 3) It must provide an easy-to-follow "roadmap" to aid audiences in finding the sequence of logical events in your story. This can be accomplished using a table.

Prepare your Title Page elements with these thoughts in mind:

- ð Clearly define the exhibit's coverage
 - o Carefully set the exhibit's boundaries with the title
 - Where does your exhibit begin and end? Refine your title until it is perfect!
- ð Explain the development of the exhibit's story.
 - The exhibit must have a beginning, middle, and end.
 - Are you stressed for words to tell your story? Use an outline.
- $\tilde{\sigma}$ Avoid telling tales not pertinent to your story.
 - Does it contain non-philatelic data? Get rid of it!
 - Does it offer information not related to the material shown? Get rid of it!
- ð Explain the exhibit's significance.
 - "Items of importance in this exhibit demonstrate the significance of _____."
 - Is the previous statement supported with material in the exhibit? There must be!
- ð Identify various key items in your exhibit.
 - Describe key pieces in the exhibit.
 - "Among the most important items are _____."
 - A brief list of key items supports the "significance" statement. Keep it short by identifying key items using the fewest words possible. You only have one Title Page get to the point and think "lean-and-mean".



Example of a Title Page awarded the "AAPE Title Page Award"

The KMT was founded by Dr. Sun Yat-sen shortly after the Chinese Nationalist Revolution which unified China under KMT control. Later led by Generalissimo Chiang Kai-shek, it ruled much of China until its retreat to Taiwan in 1949, after defeat during the Chinese Civil War. The Republic of China was

once synonymous with the KMT and know simply as Nationalist China.

Cinderella

President Lin Sen Salesman's Sample (post-production) Note: Often misidentified as an essay.